

Troy Area Chamber of Commerce 2021-2022 Strategic Plan

VISION

The Troy Chamber will be recognized as the business organization that best represents businesses in the Northern Miami Valley.

MISSION

The mission of the Troy Area Chamber of Commerce is empowering prosperity for Troy, Ohio.

VALUES

Ethics in business is essential to a healthy and sustainable society. Our values are:
Members as Owners Engagement Integrity Collaboration Community Pride

STRATEGIC GOALS

Goal #1 - The Chamber will be known as the prominent advocate and resource for business in the Northern Miami Valley.

Goal #2- Troy will be known as a business friendly/pro-business community through the efforts of the Chamber.

Goal #3- Explore community partnerships for opportunities for shared resources to better serve the business community.

Goal #4- Be a leader in the area of workforce by convening business leaders to address local workforce issues.